

Public Information in Emergencies

Virtual Training



ABOUT THE TRAINING

2 Virtual Offerings of the same course!

DATES:

Thu, Nov. 14th (1 - 2:30p)

Mon, Nov. 25th (1 - 2:30p)

Intended Audience: Public Information Officers, EOC Staff, First Responders, Elected Officials, Emergency Managers

Trainer: Valerie Marasco Eliassen, VME Communications and PR Management

Funding for this training was provided by a State of MN FY23 SHSP Grant through the Central MN ESB.

THINGS YOU'LL LEARN

- ▶ What is the role of the Public Information Officer during an emergency response?
- ▶ What are the important roles and responsibilities of the PIO during an incident?
- ▶ What types of information should be processed and released to the public and when?
- ▶ What are some best-practice examples of PIO's during incidents and what can we learn from them?
- ▶ What existing resources and trainings are their for more advanced PIO-related training?
- ▶ Open floor for shared experiences and storytelling

TO REGISTER

<https://forms.office.com/r/BKbFZSha>

Contact

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